

# Tours 2nd Quarter 2003

Date	Time	Group	Ages	# of Kids	# of Adults
4/9/2003	11:30am	North Las Vegas Salvation Army - Women's Ministry Home League	50+	10	
4/14/2003	11:30am	Bear Cubs Pack #679	7 to 9	6	4
4/15/2003	11:30am	Holy Spirit Lutheran Church Senior Group	50+	16	
4/17/2003	11:30am	So. Utah University Master of Fine Arts & Arts Admin. Students	Jr.'s & Sr.	13	
4/22/2003	4:30pm	Weblo Cub Scout Troop 167	11	4	2
4/25/2003	3:30pm	Tiger Cubs Pack 99	1st graders	12	12
5/13/2003	11:30am	John Bonner Elementary School - 5th Graders	5th graders	33	4
5/14/2003	10:30am	Clark High School - Special Education/Special Needs Students	9th-12th graders	12	5
5/16/2003	11:15pm	Bob Miller Middle School Journalism Students	8th graders	31	2
5/20/2003	3:30pm	Cub Scout Pack #226 studying "Lights-Camera-Action"	8 to 9	6	2
5/21/2003	3:30pm	Cub Scouts Troop #372 studying "Lights-Camera-Action"	8 to 10	12	6
6/17/2003	4:30pm	Cub Scouts Pack 3700	6 to 10	5	4
6/23/2003	10:30am	Neillis Child Development	pre-K	12	4
6/24/2003	10:30am	Neillis Child Development	pre-K	12	4
6/25/2003	11:30am	KCEP, Power 88 Radio Interns - High School and college	High School & College	15	2
				160	90
				total: 250	

## Community Outreach 2nd Quarter 2003

Date	Person	Business/Club/Organization/School	Purpose	Activity for:
4/3/2003	Gerard Ramallho	UNLV Journalism Class	Guest speaker, talking about broadcast careers	Educational
4/15/2003	Beth Fisher	Avant Torah Synagogue Carosel of Love	Dinner Host to Benefit Child Haven	Fundraiser
4/14/2003	Deborah Clayton	Metro Police Department	served on Media Relations Panel	Media Relations
4/15/2003	Deborah Clayton	Metro Police Department	served on Media Relations Panel	Media Relations
4/13/2003	Deborah Clayton	Metro Police Department	served on Media Relations Panel	Media Relations
4/15/2003	Nina Radetich	UNLV Leadership Program	Chance to talk w/experienced leaders about their office space & how it reflects their leadership style	Educational
4/19/2003	Mitch Roberts	Las Vegas Police Hockey Benefit	Sang National Anthem at the event	Fundraiser
5/6/2003	John Frederickicks	Shade Tree Women'sAuxiliary	Master of Ceremonies for Girls' Night Out	Fundraiser
5/15/2003	Nina Radetich	Make-A-Wish	Emceed a Fashion Show Luncheon to benefit Make-A-Wish	Fundraiser
5/22/2003	Nina Radetich	Celebration of Women Athletes - H.S. Girls	Keynote Speaker to High School Girls about education & athletics	Educational
5/23/2003	Nina Radetich	Secretaries Conference	Keynote Speaker about achieving success	Speaker
5/31/2003	John Frederickicks	Special Olympics	Event appearance for the Summer Games	Event
6/7/2003	Nina Radetich	Rape Crisis Center	Emceed Tropical Paradise Party	Fundraiser
6/19/2003	Nina Radetich	Multiple Society	Emceed Dinner of Champions	Fundraiser

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## PSA's

PSA	length	April	May	June	Growth	Education	Security	Lifestyles	Economics	Pressure	School	Violence	Activities
KVBC Community Billboard	:30	6	8		X	X	X	X	X	X			X
KVBC/Baby Your Baby - Poison-AM	:30	1						X		X			
KVBC/Baby Your Baby - Earlycare	:20		2		X			X					
KVBC/Best Coalition - Praise	:20	1	1	1		X				X			X
KVBC/Fire Dept. - 911	:30	6					X						
KVBC/CC Parks & Rec	:30	1						X					X
KVBC/CCSN Lullaby	:15	1		3				X					
KVBC/Girls & Boys Town Hotline	:15	1								X			
KVBC/Human Rights Campaign	:30	1				X						X	
KVBC/Isight Center Bus to Bus	:30	1			X								
KVBC/Lowell Observatory	:20	2				X		X		X			X
KVBC/LV Natural History Museum	:30	2		1		X		X					X
KVBC/Make-A-Wish Foundation	:30	2						X					
KVBC/Natl' Ctr/ Missing & Exploited Children	:30	1		1			X						
KVBC/Natl' Diabetes Ed Pro	:30	1						X					
KVBC/NV Council Problem Gambling	:30	1						X	X				
KVBC/Prepaid Tuition/Bryan	:30	1				X			X				
KVBC/PSA Arthritis Foundation	:30			6				X					
KVBC/PSA Baby Your Baby Pre.Care-KC	:10			7				X					
KVBC/PSA Baby Your Baby Pre.Care-KC	:20			12				X					
KVBC/PSA Baby Your Baby Pre.Care-KC	:30			27				X					
KVBC/PSA Baby Your Baby Pre.Care-KC	:15			13				X					
KVBC/PSA Inner City Games-Choice	:30	7		13									X
KVBC/PSA Nevada Reading First	:30	1				X					X		X
KVBC/PSA Class Magazine	:30	3	1			X					X		X
KVBC/PSA Eastern Idaho	:30	16	2	17					X				
KVBC/PSA-Fraternal Order of Police Recruit.	:30	22	13	43			X						
KVBC/PSA-LVMPD Aggressive Driving	:15	5		2			X						
KVBC/PSA-Pop A Lock	:10		3	26			X						
KVBC/PSA-Pop A Lock	:20		2	23			X						
KVBC/PSA-Pop A Lock	:15			18			X						
KVBC/PSA-Safe Haven Baby Drop	:30	1		1				X					
KVBC/PSA-Taste of the Nation	:30			3				X					
KVBC/PSA-United Way	:30	6			X			X					
KVBC/PSA-Wag-A-Tail LVValley Humane Soc.	:30	59						X					X
KVBC/PSA-Westcare	:30	1					X	X					
KVBC/State of Nevada Suicide Hotline	:30	1						X					
KVBC Take the Time to Teach	:30	2						X					
KVBC/UNLV Boyd School Law	:30	4	4	9				X	X		X		X
KVBC/Utah Shakespearean Festival	:10			15				X					X
KVBC/Utah Shakespearean Festival	:15			15				X					X